



# ENGAGE

## Corporate Signage



The Userful Engage application is a content delivery system designed efficiently and economically distribute any media to any display.

Engage provides cloud-based content creation tools that enable anyone in the organization to create, manage, and distribute corporate communications content such as event announcements, health and safety messaging, emergency alerts, weather, news, and social media.

Administration features provide IT with all of the oversight tools required for role-based permissions for content creation. Enforcement of deployment policies to keep content relevant and appropriate. Further, the Infinity Platform's flexibility enables Engage digital signage to be deployed on any display or video wall, while IT can also monitor and manage the player and screen infrastructure.

Engage is part of an ecosystem of AV applications on the Userful Infinity Platform, a secure, scalable, centrally managed, and future-proof platform for the enterprise.

### Key Benefits

- **Intuitive, Expansive Content Management System** - Over 40 mini-apps and widgets to leverage content, and over 400 built-in templates with easy to create playlists and schedules.
- **Empower User Groups With Content Management Access** - Give functional departments control over content, organized by folders and governed by approval workflows.
- **Robust IT Manageability** - Gives IT end-to-end control from server to users and authentication to the endpoints with the ability to troubleshoot, reboot, update, manage power and lock client devices.

## Application Features

- **Canvas Design Tool** - Create any poster for any type of event by leveraging over 500 ready made templates and drawing tools including widgets, stock image loader, QR code and more.
- **Background Music** - Upload MP3s or point to internet radio for background music on signage content.
- **Apps & Integrations** - Add news, social media feeds, weather, custom RSS feeds to your signage displays from over 40 apps available.
- **Split Screen** - Create views with more than one asset type including scrollers alongside videos and widgets on a single view.
- **Playlist** - Loop any content including images, videos, apps, websites into a repeating playlist.
- **Schedule** - Schedule content or playlists to play ahead of time exactly when needed, or recurring daily or weekly.
- **Teams** - Divide your account into different functional teams, for isolated controls or shared content and display permissions where desired.
- **Tagging** - Tag display and video wall destinations to target content to specific areas, including emergency messaging.
- **Approval Workflows** - Create workflows so contributor content can be reviewed by content managers before it is approved for posting on the displays.

## Useful Platform

- **Built for Scalability** - Centrally manage content from dozens to thousands of displays and organize displays and content based on location.
- **I&O Manageability** - Manage updates, power management configurations (on/off display schedules), remote reboots, and locked-down uClient Adapter.
- **Supports Any Display Technology** - Connect and securely distribute content across multiple displays including LCD, OLED, and Direct-view LED.
- **Any Content Source** - Use the same screens to leverage other content sources including canned content, live content, local sources, or desktop streams.
- **Deployment Flexibility** - Deploy and run Useful with cloud and on-premise options.
- **Central Management** - Connect to and manage all on-premise servers or cloud instances from a single interface.
- **No Proprietary Hardware** - Useful's Infinity Platform enables AV-over-IP services to be delivered while fully leveraging standard hardware and infrastructure.
- **Role-Based Access** - Enable and control the flow of information to the right teams using role-based access content controls.

### Deployment Availability

<b>Platform</b>	Userful Infinity, Userful 11
<b>Supported Client Devices</b>	Certified uClient adapter, certified LG webOS displays, TAA compliant uClient adapter, LTE enabled uClient adapter, zero client, LED Media Commander enabled uClient adapter, zero client, LED Media Commander.
The Useful Infinity Platform uses server-based pricing, a fixed subscription based on the number of CPU cores and GPUs licensed.	

### Consult with a Useful Expert

To learn more please book a meeting with one of our specialists.

[Schedule Consultation](#)

For display pairing, administration, specifications, and set-up best practices, please review the following documentation.

<https://docs.userful.com>



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