



TRENDS

Data Dashboards

The Userful Trends application allows for easy and secure access to data and visual metrics from enterprise applications with simplified workflows for the efficient distribution of information.

Trends provides the tools to connect any business intelligence dashboards using integrations to some of the top BI analytics tools such as Power BI. Through secure persistent sessions, Trends can track real-time operational metrics and KPIs such as sales performance, inventory levels, and more.

Dashboards from different tools can be aggregated into a single view with Trends's aggregator tool to create custom team views with information relevant to them in a single snapshot. Dashboards can also be playlisted to rotate up-to-date relevant information for that team.

Trends can be deployed with various architectures including secure closed networks to meet even the most stringent connectivity requirements. Trends offers advanced role-based permissions to provide dashboard access to the right places.

Trends is part of an ecosystem of AV applications on the Userful Infinity Platform, a secure, scalable, centrally managed and future-proof platform for the enterprise.

Key Benefits

- **Integrate And Aggregate Dashboards -** Display any dashboard using multi-window views and scheduled playlists using the Power BI native integration or the Authenticated Web Dashboard tool for any other dashboard.
- **Empower User Groups With Customized Data Access -** Centrally manage distribution of dashboards to any screen or video wall worldwide with an option to share data with unlicensed users previously unable to view real time KPIs.
- **Comprehensive Security -** Dashboards are rendered on the server sending only pixels to the screens for enhanced security. Users can be authenticated through the Infinity Platform and the system can run in a secure closed network environment.

Application Features

- **Authenticated Web Dashboard** - Configure and authenticate any dashboard that your organization wants to show on large format displays or video walls.
- **Integrations to verify Power BI** - Ready to go integrations to the top business intelligence analytics tool.
- **Multi Window Dashboard Viewer** - Aggregate multiple dashboards from different sources into single window relevant to the team's viewers.
- **Role-Based Access** - Enable and control the flow of information to the right teams using role-based access content controls.
- **Playlisting** - Create business intelligence playlists to rotate between different analytics tools and metrics dashboards.
- **Scheduling** - Automate views or playlists to display at specific times of the day or week.
- **Platform Sources** - Users can securely intermix other real-time sources configured on their Infinity Platform.
- **Unlimited Users** - No limit to the number of people who can login and provide dashboard content.

Deployment Availability

Platform	Userful Infinity
Supported Client Devices	Certified uClient adapter, certified LG webOS displays, TAA compliant uClient adapter, LTE enabled uClient adapter, zero client, LED Media Commander.
The Useful Infinity Platform uses server-based pricing, a fixed subscription based on the number of CPU cores and GPUs licensed.	

Useful Platform

- **Built for Scalability** - Centrally manage content from dozens to thousands of displays and organize displays and content based on location.
- **I&O Manageability** - Manage updates, power management configurations (on/off display schedules), remote reboots, and locked-down uClient Adapter.
- **Supports Any Display Technology** - Connect and securely distribute content across any single screens and video walls including LCD, OLED, and Direct-view LED.
- **Any Content Source** - Use the same screens to leverage other content sources including canned content, live content, local sources, or desktop streams.
- **API** - Tie deployment into other communication tools, third-party applications, and device triggers.
- **Central Management** - Connect and manage all servers from a single interface.
- **Deployment Flexibility** - Deploy and run Useful in any environment including closed network environments.
- **Automated Failover** - Private Cloud offers options to add backup servers to ensure continuous system availability.
- **No Proprietary Hardware** - The Useful Infinity Platform enables AV-over-IP services to be delivered while fully leveraging standard hardware and infrastructure.

Consult with a Useful Expert

To learn more please book a meeting with one of our specialists.

[Schedule Consultation](#)

For display pairing, administration, specifications, and set-up best practices, please review the following documentation.

<https://docs.userful.com>