ARTISTIC
Experiential Environments

The Userful Artistic application makes it easy to create unique digital art installations with ultra-high resolution content for lobbies and experience centers.

Artistic allows for screens and video walls to be made into moving art and digital signage. The application leverages Userful's flexible and efficient content delivery network (CDN) to distribute any media content for playback to a large number of displays and/or LED walls with the highest-quality, and cost-efficient distribution. Artistic features wide configuration flexibility, with the ability to rotate and configure displays to create custom artistic walls beyond a 16:9 aspect ratio.

Companies can upload custom videos with 8K or higher resolutions. Artistic enables easy ad-hoc editing with a unique overlay that allows for text such as welcoming messages for guests. To automate workflows, content can also be playlisted and scheduled.

Artistic can be deployed with various architecture options, including secure closed networks to meet even the most stringent connectivity requirements. Furthermore, the administration function provides IT with all of the oversight tools required for ongoing infrastructure manageability, access controls, and deployment policies.

Artistic is part of an ecosystem of AV applications on the Userful Infinity Platform. A secure, scalable, centrally managed and future-proof platform for the enterprise.

Key Benefits

- **Create Experiential And Immersive Environments -** Video walls of virtually any size and aspect ratio with up to 8K60fps resolution with displays placed in any configuration or orientation.

- **Intuitive Content Management Controls -** Create playlists and schedules with drag and drop ease and add overlays for customized messages.

- **Efficient Content Delivery -** Artistic leverages an efficient content delivery network for the distribution of high-quality video to edge servers and clients while minimizing bandwidth consumption.

- **Comprehensive Security -** Unlike many CMS's, Artistic can run in secure closed network environments. Administrators can create users and manage authentication through the Infinity platform.

Application Features

- **UHD playback -** Load 4K and even higher resolution content to get the most out of large resolution video walls with perfect playback using Userful's video engines.

- **Artistic Video Walls -** Create any configuration of display, such as an arc, or a mosaic, to create a unique and impressive digital experience.

- **Editable Overlay -** Add text on top of a canvas in real time.

- **Playlisting -** Create playlists to loop between different contents, including, images, video, webpages and more.

- **Scheduling -** Automate views or playlists to display at specific times of the day or week.

- **Role-based Access Control -** Enable canvas editing to the right people using role-based access content controls.

- **Platform Sources -** Users can securely intermix any other real-time platform source available to them.

- **Unlimited Users -** No limit to the number of people who can login and provide dashboard content.

Coming Soon

- **Art Marketplace -** Import high-quality, artist-designed moving art to playback on your digital canvas.

- **Interactivity** - Use API integration to trigger events, or for interactivity on displays based on gesture, dwell time etc.

Deployment Availability

Platform	Userful Infinity
Supported Client Devices	Certified uClient adapter, certified LG webOS displays,TAA compliant uClient adapter, LTE enabled uClient adapter, zero client, LED Media Commander.

The Userful Infinity Platform uses server-based pricing, a fixed subscription based on the number of CPU cores and GPUs licensed.

Userful Platform

- **Content Distribution Network -** Content can be efficiently distributed to the edge server or end-points to minimize bandwidth consumption, while keeping quality high.

- **Built for Scalability -** Centrally manage content from dozens to thousands of displays and organize displays and content based on location.

- **I&O Manageability -** Manage updates, power management configurations (on/off display schedules), remote reboots, and locked-down uClient Adapter.

- **Supports Any Display Technology -** Connect and securely distribute content across any single screens and video walls including LCD, OLED, and Direct-view LED.

- **Air-Gapped Operability -** Artistic can be deployed in secure environments where internet access is not available.

- **API -** Tie deployment into other communication tools, third-party applications and device triggers.

- **Central Management -** Connect and manage all servers from a single interface.

- **Secure -** Prioritized security that delivers IT teams the flexibility they need to implement their own security policies.

- **Automated Failover -** Private Cloud offers options to add backup servers to ensure continuous system availability.

- **No Proprietary Hardware -** The Userful Infinity Platform enables AV-over-IP services to be delivered while fully leveraging standard hardware and infrastructure.

Consult with a Userful Expert

To learn more please book a meeting with one of our specialists.

[Schedule Consultation]

For display pairing, administration, specifications, and set-up best practices, please review the following documentation.

https://docs.userful.com